





Project funded by the EUROPEAN UNION

The project "Interpretative Trails on the Ground - Support to the Management of Natural Protected Areas in the Black Sea Region (InterTrails)" is funded by the European Union through the Joint Operational Programme "Black Sea Basin 2007 - 2013"

## PRESS RELEASE

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## World Environment Day at the European Village 2012 in Kyiv

The European Village 2012 in Kyiv, Ukraine, parallel event to the Championship Euro-2012, marks June 5, World Environment Day, with a conference entitled "Save our planet". The regional project "Interpretative Trails on the Ground - Support to the Management of Natural Protected Areas in the Black Sea Region (InterTrails)" funded by the European Union through the Joint Operational Programme "Black Sea Basin 2007 -2013" will be presented at the conference by the Ukrainian national coordinator Oleg Rubel. Partners in the project are five non-governmental organizations from the Black Sea basin countries: Black Sea NGO Network of Varna, Bulgaria, NGO Mare Nostrum of Constanta Romania, the Black Sea Branch of the Ukrainian Environmental Academy of Science of Odessa, Ukraine, the Foundation for Sustainable Development of Cahul, Moldova and the Black Sea EcoAcademy of Batumi, Georgia. The project aims to raise public awareness of the coastal environment and its problems, including human interactions and effects on the environment and to help utilize the opportunities of developing nature based sustainable tourism. It focuses on the design and creation of interpretative trails in protected territories in the Black Sea region and the production of support materials for nature interpretation. The project will also help people in the regional communities utilize better the opportunities for sustainable development and protection of nature and the historical and cultural heritage through applying innovative management techniques in protected territories.

The "European village - Our Continent. Our Future." is a German-Ukrainian initiative in partnership with the European Union and the city of Kyiv. It presents Ukrainian international cooperation and activities through debates, music, films and interactive events revealing in an entertaining and colourful way the new initiatives of international cooperation for development and strengthening Ukrainian-European cooperation.

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